

He put a Packard Eight body on the prototype and it became his personal car for everyday use. That way he could count himself among Kings. Until the day five years later on the French highway when he smashed it up.

#### RAYMOND LOEWY ASSOCIATES

These objects of outrageous design barely impinging upon the threshold of consciousness. What have we been all these years, blind?

It begins with a streamlined toaster found in the Goodwill. Then your mother's blonde Hollywood coffeetable. The flamingo print in the mirrored frame.

Soon you are buying books on Art Deco. You wonder if you have gone a bit mad. They're on the streets too! The "aircraft" look. Studebaker's same-coming-and-going styling, like Dr. Dolittle's push-you-pull-me. Then the big bomb, 54 Landcruiser, Stude's ol' bullethead torpedo.

There's something obscene and a little scary about it all. My friend Ron calls these nonsense artifacts of dubious origin Soinds. Who in the hell is Raymond Loewy Associates anyway?

#### JUNGLE MOTIF

A few simple decorating ideas  
to give any home that special look  
a seven-foot black leopard  
poised atop the tv set  
an Elephant House out back  
for those long summer evenings  
10,000 Zulus in the bathroom  
admiring the plumbing  
bound & gagged crocodiles in the broom closet  
grass mats in all the guest rooms  
so many house plants  
you need a machete to find the front door.